



SOCIAL INNOVATION FOR NATIVE AMERICANS FELLOWSHIP PROGRAM APPLICATION

OVERVIEW

Weber Shandwick and the Notah Begay III Foundation have partnered on the first **Social Innovation for Native Americans Fellowship Program (SINAFP)**. The objectives of the 2009 SINAFP are:

- To develop innovative programs for Native American youth that help improve their quality of life
- To help develop and deliver a communications plan about the need for those programs on Native Lands
- To support professional and leadership development of Native American young adults in the field of communications and public relations

Specifically, one Native American young person will be chosen as an SINAFP Fellow to work under the direction of the Social Innovation team at Weber Shandwick – and with the guidance of the the Notah Begay III Foundation and SINAFP Advisory Board comprised of members of the Native American community – to develop a model program that the Notah Begay III Foundation can develop, support, promote and extend to Native Lands throughout the United States.

The SINAFP Fellow will be given a stipend, and must be able to live and work full-time at the Weber Shandwick office in Minneapolis, MN in the summer of 2009.

NUMBER OF FELLOWSHIPS: 1

STIPEND: \$6000

DURATION: June 1 – September 4, 2009 (3 months)*

**Start and end date could be flexible based on Fellow's availability*

LOCATION: Minneapolis, MN

ELIGIBILITY: Applicants must be citizens of a Tribe according to the criteria of that Tribe. No employee of Weber Shandwick or the Notah Begay III Foundation is eligible.

APPLICATION DEADLINE: May 15, 2009

Send your completed application or direct any questions to
Social.inno@yahoo.com

PERSONAL INFORMATION

Full Name

Home Address

Phone number(s)

Email(s)

Date of birth

Tribal Affiliation

EDUCATION

Name of high school and graduation date

Name of college or university (undergraduate and graduate) and graduation date(s)

Degree(s) expected or already received (e.g., MBA, BA)

Major(s) expected or already received

AFFILIATIONS

Please describe your involvement with school, community, tribes or national organizations. Please list and explain leadership roles.

EXPERIENCE

Why do you want to be a Social Innovation Native Lands Fellow, and what differentiates you from other applicants?

What experience do you have in Native communities that relates specifically to the objectives of the Fellowship?

What experience do you have in communications, public relations, or strategic partnerships that relates specifically to the objectives of the Fellowship?

What experience do you have in researching or developing programs for non-profit organizations that relates specifically to the objectives of the Fellowship?

Please share any other information (including your own work product, writing samples, etc.) that you think demonstrates why you are the best candidate for the Fellowship.

REFERENCES

Please list up to two academic, community or professional references that could speak to your qualifications for this Fellowship, and include contact information.

ABOUT US

Weber Shandwick

Weber Shandwick is a leading global public relations agency with offices in 77 markets around the world. The firm's reputation is built on its deep commitment to client service, creativity, collaboration and harnessing the power of Advocates - engaging stakeholders in new and creative ways to build brands and reputation. Weber Shandwick provides strategy and execution across world-class practices such as consumer marketing, healthcare, technology, public affairs, corporate/financial and crisis management. Its specialized services include digital/social media, advertising, market research, and corporate responsibility. Weber Shandwick received the highest client-satisfaction honors in the 2007 Agency Excellence Survey by *PRWeek* U.S., in 2008 won Large PR Firm of the Year (*PR News* U.S.), and in 2006 was named European Consultancy of the Year (*The Holmes Report*) and Network of the Year (Asia Pacific PR Awards). The firm also won the United Nations Grand Award for Outstanding Achievement in Public Relations for the past three years.

Social Innovation @ Weber Shandwick is a global specialty group and think tank that delivers exceptional value to clients and partners interested in corporate responsibility, sustainability, strategic philanthropy, cause marketing and advancing social issues. Our mission is to help clients embed and communicate innovative programs and principles across their work, contribute to the public debate on key issues affecting our world and show ROI. Through an approach known as mob-sourcing -- or moso -- the teams use a collaborative digital platform to discuss, debate and develop best-in-class ideas for clients via three offerings: Planet 2050, Social Impact, and the Greenhouse. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit <http://www.webershandwick.com>.

Notah Begay III Foundation

The Notah Begay III Foundation is a federally recognized 501(c)3 non-profit organization that was started by PGA TOUR golfer and Stanford University graduate, Notah Begay III in 2005. The mission of the Foundation is to deliver sustainable, health and wellness youth sports programs in Native American communities in the form of soccer and golf programs. The Foundation strives to be a catalyst for monumental change in Indian Country with three goals including:

- Get Native youth up and active to prevent the future spread of diabetes
- Offer programming designed by Native Americans for Native American Youth
- Positively impact the Native American culture.

For more information on Notah Begay III and the Foundation, visit: www.notah.com.