



Advertisement Description:

Employers may sign up for a contract period of three (3), six (6) month, or one (1) year duration for a single advertising spot on the MNPR Blog (www.mnprblog.com) website. The advertisement will appear on the website Home Page and subsequent pages through the duration of the advertisement.

Advertisement size: 400 pixels wide by 40 pixels high (.gif or .jpg format) 10 kb or less file size, animations acceptable.

Advertisement may contain: Company logo, Slogan, Individual Company website link, general information about the company that can fit into the advertising space described above.

Cost:

For a one (3) month contract: \$300 (\$100) per month or (6) month contract: \$525 (\$87.50) per month or (1) year contract: \$925 (\$77.10) per month

(Design services are available at extra cost.)

Make Checks Payable To:

Minnesota Public Relations Blog | Ryan May
Attn.: Employer Relations Committee-Website Workgroup
2235 Stinson Blvd
Minneapolis, MN 55418
ryan@ryanmay.com

Terms:

_ A completed and signed advertising contract, all camera-ready artwork for advertisement and basic ad information/layout, should be sent to:

Minnesota Public Relations Blog | Ryan May
Attn.: Employer Relations Committee-Website Workgroup
2235 Stinson Blvd
Minneapolis, MN 55418
ryan@ryanmay.com

The above information needs to be received at least three (3) weeks before the date that your contract will start.

_ Once your advertisement is placed on the website, no changes shall be made for the remainder of your contract time, unless a fundamental error has been made, and it needs to be corrected.

_ Advertising on the website is on a first-come first-served basis. To give all interested parties a fair chance, automatic renewals are not to be expected. If your advertisement is currently being featured, you may not reapply for another contract until 3 weeks before your current contract ends. If you are *not* currently being featured, you may submit your contract as soon as you wish, but no later than 3 weeks before your contract time is to begin.

_ You will receive a notice in the mail confirming your advertising contract's acceptance, and informing you of your scheduled feature months, **or** you will receive a notice (either by mail, phone or fax), requesting that you select an alternate contract time, depending upon space availability. **A check for the cost of the advertising must be paid in full to the address above *within one week* of receiving your confirmation notice, or your reservation will be cancelled for that contract period.**

Website Advertising Agreement and Contract

Company Name: _____
Contact Name: _____
Contact Phone #: _____
Date contract was sent: _____

Contract duration requested (3 months maximum):

START:
Month: _____ Year: _____
DURATION (minimum 3 months): _____ month(s).

Content of advertisement: (please check all that apply)

Company Logo Company Address & Phone Number
 Company Slogan Company Website Link: _____
 Photograph or Graphic
 Timely Information (i.e. Company Anniversary, Grand Opening, Relocation, etc.): *(please list)*

 Other (please list):

I / We have thoroughly read, understand and agree to all of the terms and rules mentioned in the Website Advertising Contract and Agreement put forth by the MNPR Blog.

I / We would like to enter into this contract for the term described within the Contract and Agreement, and will make payment for the full amount of the advertising cost mentioned in the contract of: \$_____ . _____ within one week of contract acceptance, or else forfeit this contract and all agreements made within. (I / We further understand that if we forfeit a contract, I / we may reapply for a forthcoming contract term.)

Signature of Advertiser: _____
Name of Advertiser (please print clearly): _____
Date Contract Signed: _____

PLEASE DO NOT WRITE IN SPACE BELOW: IT IS FOR OUR OFFICE USE ONLY. THANK YOU!

Signature of Contract Acceptance: _____
Date Acceptance Signed: _____

Deadline for Contract Fee Payment Receipt:

This amount: _____ needs to be paid in full by: _____ otherwise the contract will be forfeited.